



# ECRA Educational Leadership 360° Appraisal



## What is the ECRA Educational Leadership 360° Appraisal?

The ECRA Educational Leadership 360° Appraisal is a powerful tool for helping educators improve, grow and develop their leadership skills. The multisource assessment collects appraisal input in the areas of vision and values, instructional focus, professional development, collaboration, culture and communication, and management. The result is a full leadership profile which can be used to strengthen leadership and improve organizational outcomes.

## How does the ECRA Educational Leadership 360° Appraisal work?

The ECRA Educational Leadership 360° Appraisal is a system in which district, school and curriculum leaders complete a self-assessment and receive anonymous, confidential feedback from the people who work around them. The appraisal instrument is an easy-to-use online survey based on extensive research and best practices. The ECRA Educational Leadership 360° Appraisal is supported by several state educational leadership organizations.

~~\$400~~ →

\$200

Enter code:  
ATN2

To register, log on to [www.ecragroup.com/360](http://www.ecragroup.com/360)

or call 847-318-0072 to speak with an ECRA 360° consultant.

**ECRA Group, Inc.**

5600 North River Road, Suite 180, Rosemont, IL 60018 || [www.ecragroup.com](http://www.ecragroup.com)

ECRA Group, Inc. is an established leader in the areas of assessment, research, and planning. The ECRA Educational Leadership 360° Appraisal is one of many solutions we offer to help organizations translate data into valuable information that leaders can rely on to make difficult decisions. Our mission is to offer objective customized research services to help organizations bring decisions into focus.





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**Effective educational leaders are committed to modeling transparent leadership and strengthening governance by engaging in cutting edge professional development opportunities.**

**you are invited to take part in a special offer to participate in the ECRA Educational Leadership 360° Appraisal. Learn more about how this powerful tool can help strengthen your district, school and curriculum leadership and improve organizational outcomes.**

For more information, turn this card over and log on to [www.ecragroup.com/360](http://www.ecragroup.com/360), or call 847-318-0072 to speak directly with an ECRA 360° Consultant.