

ECRA Writing Assessment



Writing is thinking...

It is the means by which students demonstrate integration of core knowledge and skills. Writing assessment should be a component of any balanced assessment program.

Customized Services

ECRA Group synthesizes best practices in writing assessment, performance data and your district's literacy initiatives to inform and improve personnel and programming. We can provide:

- Diagnostic, benchmark, formative, and end-of-course testing programs
- Value-added modeling to determine teacher effect on student writing ability
- Professional development workshops on collaborative scoring, common assessments, content area literacy, on-demand writing, and more
- Comprehensive data reports aggregated and disaggregated by individual or customized factors (e.g., skill, demographic)
- Customized rubrics aligned to local, state, and/or national standards and benchmarks
- Data management services, including individual student tracking

For more information, call 847.318.0072 to speak with an ECRA consultant, or email sales@ecragroup.com.

www.ecragroup.com



Research has shown that *writing is critical* to student achievement and college readiness.

Although Illinois has eliminated the writing component of the ISAT, the new Illinois assessment system, due in 2014, is likely to include multiple constructed response and writing-based performance assessments.

For more information, turn this card over to learn how **ECRA Group, Inc.**, can meet your district's writing assessment program needs.

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